



Step into the
Prairie state
of living



Welcome to



Open, Unbound, and Endlessly Alive.
Just like the Prairie.

Images are for illustrative purposes only and may not represent actual offerings





Visionspiration

Merusri Serenova is built around the idea that everyday life should feel open, peaceful, and connected. More than a plotted development, it is a thoughtfully planned community where nature and people coexist effortlessly.

Inspired by the expansive beauty of the prairies of North America, the community blends open landscapes, lush greenery, and well-designed spaces to create an environment that feels calm, welcoming, functional and alive.

At Merusri Serenova, you're not just investing in a plot. You're becoming part of a place where you can unwind, build meaningful connections, and enjoy a lifestyle shaped by space, nature, and a true sense of belonging.

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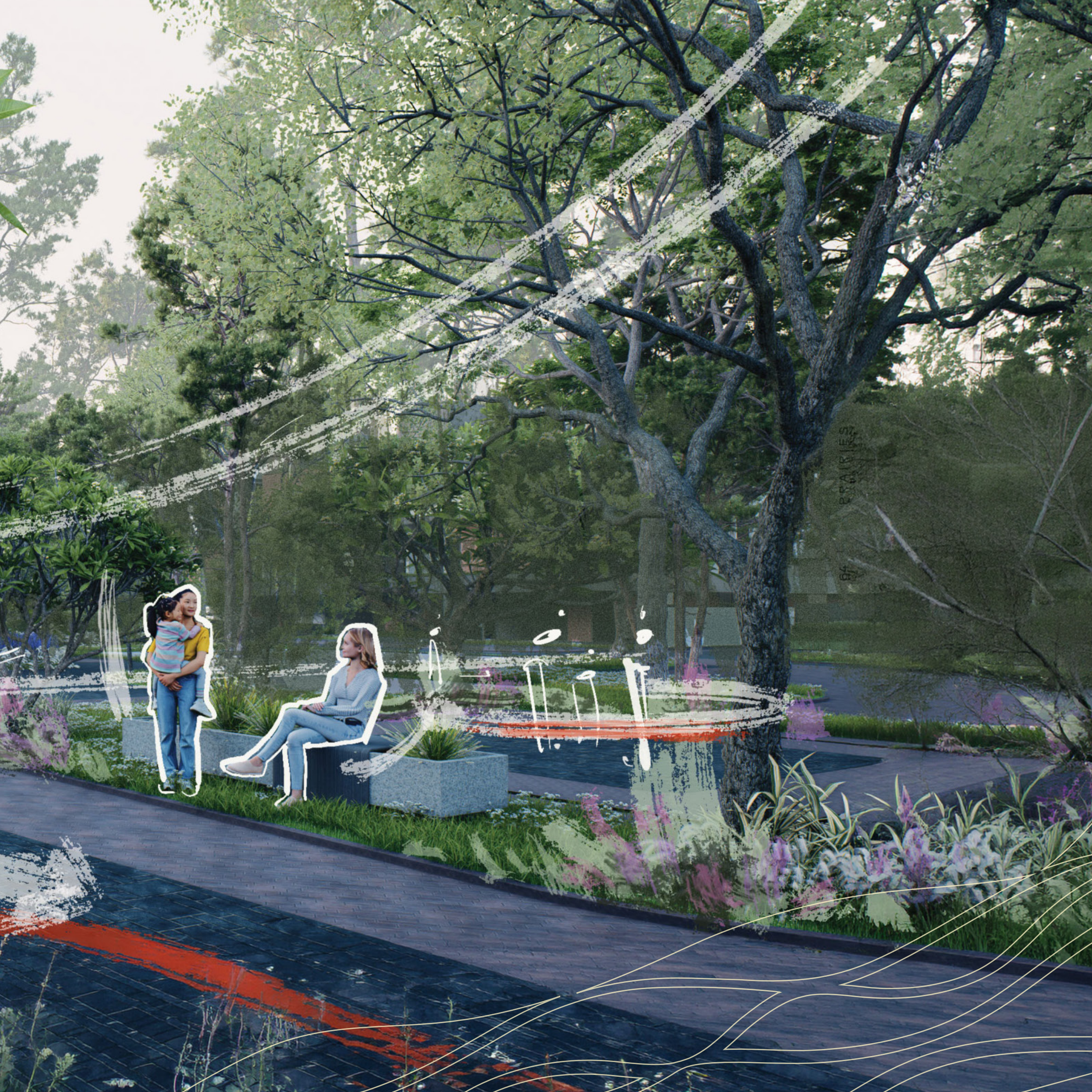
Design Philosophy



At Merusri Serenova, the design takes its cues from the quiet intelligence of prairie landscapes. Like a prairie, Merusri Serenova feels open, effortless, and naturally connected. Every space is designed to encourage easy movement, openness, and a sense of harmony with its surroundings.

Spaces are not designed to direct you, but to feel instinctive. You move through them the way you would through a landscape, guided by comfort, curiosity, and a sense of belonging.

It is a way of thinking that puts lived experience first, allowing everyday life to feel more fluid, unhurried, and deeply connected to nature.



Prairie-Inspired Mounds & Open Spaces

Open by Design. Alive by Nature.

- Prairie-inspired mounds, expansive lawns, and multilayered planting create a landscape with natural depth, character, and a more immersive outdoor experience than conventional flat open spaces.
- Natural amphitheatres, picnic lawns, shaded pockets, and quiet lookout points encourage gathering, recreation, or peaceful moments within the landscape.
- Carefully contoured, multi-level terrain creates distinct zones, allowing multiple groups to enjoy the same open space comfortably and without feeling crowded.
- Layered ground covers, shrubs, and canopy trees enrich the mounds with shade, cooler microclimates, seasonal interest, and a dynamic, three-dimensional landscape.



Landscaped Boulevard Streets

Streets That Feel Like Parks. Because They Are.

- Every internal street at Serenova Prairies has a green identity - making even the walk to your car feel like it belongs somewhere worth being.
- Green buffers between pedestrian edges and roads improve safety through design.
- Street-level planting reduces dust, noise, and surface heat measurably.

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Curvy Roads



The Prairie Doesn't Move in Straight Lines. Neither Do We.

- Every curve is drawn from nature's own logic - unhurried, instinctive, always revealing something worth pausing for.
- Roads that slow you down without trying and make the journey home worth taking.





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Multi-Layered Landscaping

Designed in Three Dimensions. Experienced at Every Level.

- The landscape is composed as a three-dimensional experience, where mounds, architecture, vertical greenery, and integrated floating seaters become part of a continuous green ecosystem.
- By building upwards as well as across, layered planting introduces significantly more greenery within the same footprint, enriching both biodiversity and the visual character of the community.
- Each landscape layer serves a purpose, creating flexible spaces that comfortably accommodate multiple activities and user groups while preserving openness and privacy.
- The interplay of foliage, elevation, and built elements brings shade, visual softness, and a calming sense of depth, making every walk and every pause feel naturally immersive.





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Concrete-Paved Roads



Every Great Community Has a Spine. Ours Is Green.

- A wide, tree-lined boulevard designed for comfortable movement and everyday connection.

Central Boulevard

Built to Last. Finished to Feel.

- Reflects heat instead of absorbing it, so streets stay cooler underfoot and let water through instead of running it off, feeding the tree beds along the way rather than the nearest drain.
- Smooth underfoot for walkers, cyclists, and children; not engineered for cars alone.



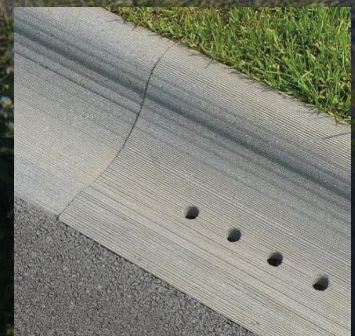
GREEN PAVERS



TACTILE PAVER



MOUNTABLE KERBS



MOUNTABLE CHANNEL KERB

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Curated Nature, Extended to Every Plot



A high-angle, perspective view of a modern garden. In the foreground, a wide, paved walkway made of dark grey rectangular stones leads from the bottom left towards the center. To the right of the walkway is a landscaped garden bed with a low, curved concrete border. Inside the bed are various plants, including tall, feathery white grasses, clusters of purple flowers, and green shrubs. A large, mature tree with a thick trunk and dense green foliage stands in the background, casting long shadows across the garden. To the left of the tree, there's a smaller tree with vibrant purple blossoms. The overall scene is bright and sunny, with shadows indicating a high sun position.

Nature Begins at Your Doorstep.

- The landscape doesn't stop at the community, it extends into every plot, where curated planting creates a seamless transition from shared spaces to private living.
- A thoughtfully composed, three-layer planting palette of ground covers, shrubs, and canopy trees brings greater greenery, shade, and seasonal character to every home.
- Layered landscapes frame each residence, enhancing privacy, softening architectural edges, and creating a calm, immersive outlook from within.
- Every plot is designed as a living garden, ensuring the experience of nature is woven into everyday life, not confined to common open spaces.

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*"EXPERIENCE THE VALLEY SHAPED BY PRAIRIE:
A SANCTUARY OF OPENNESS, CONNECTION, AND NATURAL BEAUTY"*



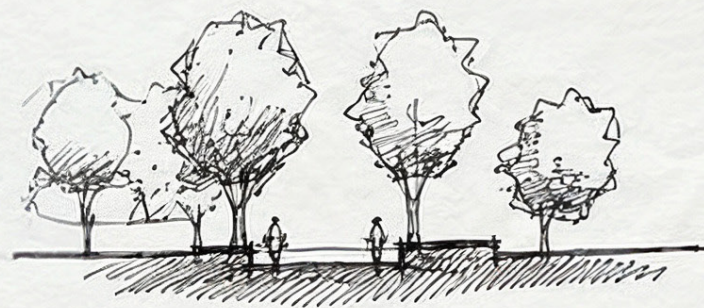


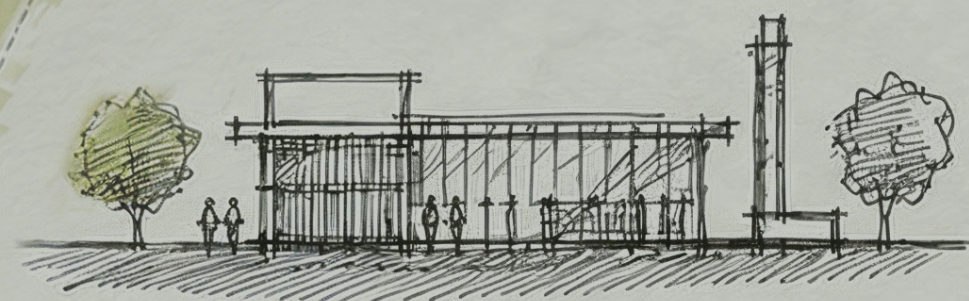
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Masterplan Overview



Merusri Serenova is planned as a living landscape, not a layout - where open greens, curved pathways, and distributed amenities create a rhythm that feels discovered, not prescribed. Every plot is positioned within a community designed for ease of movement, natural gathering, and everyday calm. This is a masterplan built not around density, but around how life actually feels when it has room to breathe.





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Project Snapshot

Merusri Serenova is envisioned as a landscape-led plotted development, where land is experienced, not just divided.

- Total site area of approximately 5.47 lakh sq. ft., 11.94 acres , 165 families spread across 5.2 lakhs sqft allowing for a more expansive and balanced layout.
- Crafted as a premium plotted community, with a focus on openness, proportion, and long-term livability.



Plot Sizes

A selection of plot sizes designed to suit different lifestyles, aspirations, and architectural possibilities.

- 1200 sq. ft. – Compact plots for efficient, thoughtfully planned homes with everything you need for comfortable modern living.
- 1500 sq. ft. – Well-balanced plots offering greater flexibility for spacious family homes and enhanced outdoor living.
- 2400 sq. ft. – Generously sized plots that provide the freedom to create expansive residences with landscaped gardens, courtyards, and personalised outdoor spaces.
- 2800 sq. ft. – Premium plots for landmark homes, offering exceptional design possibilities, generous open areas, and a truly bespoke living experience.
- Special Size Plots – Exclusive plots with unique dimensions and configurations, offering greater design flexibility and the opportunity to create one-of-a-kind homes.

30' X 40'
(STARTING FROM 1,200 SQ. FT.)

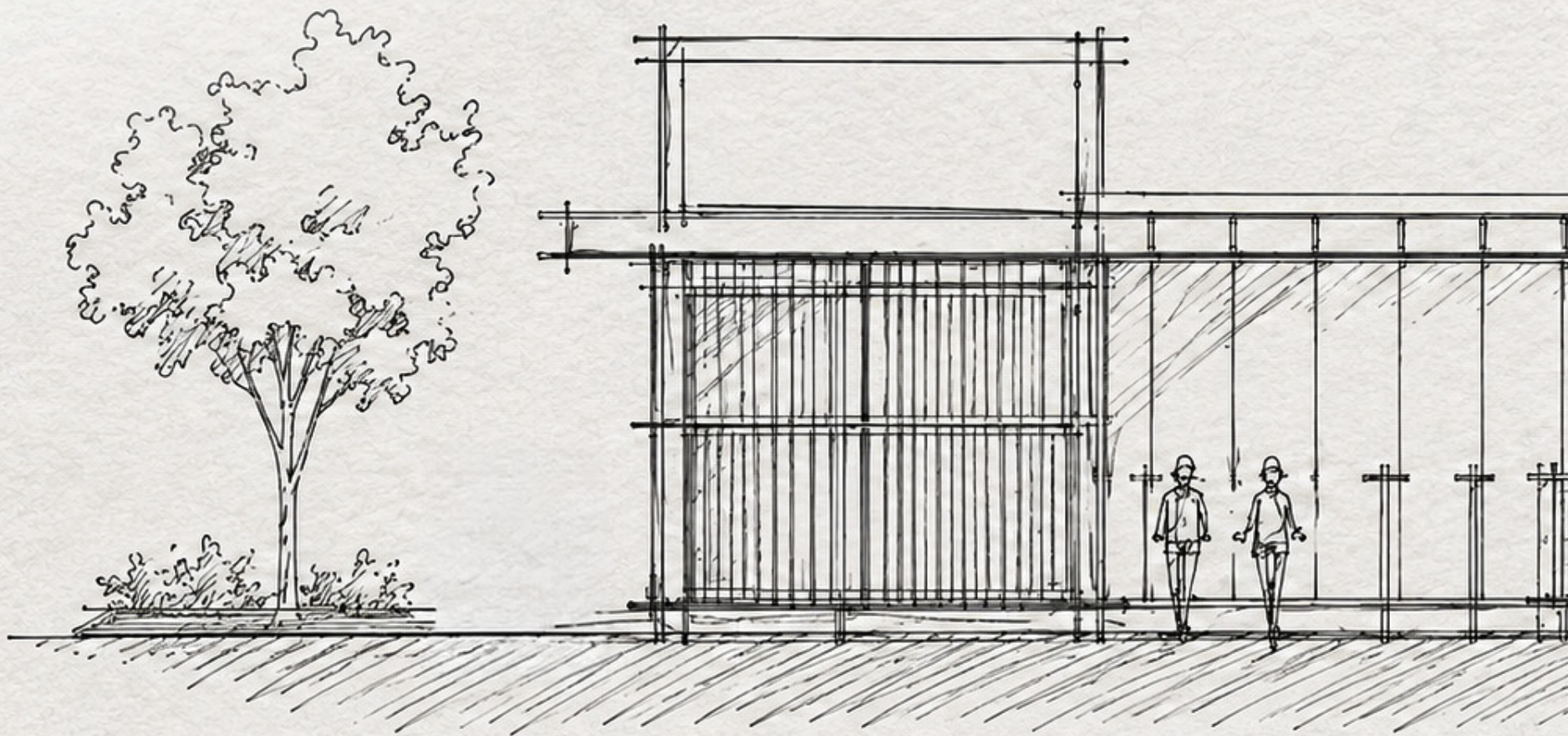
30' X 40'
(STARTING FROM 1,200 SQ. FT.)

40' X 70'
(STARTING FROM 2,800 SQ. FT.)

40' X 60'
(STARTING FROM 2,400 SQ. FT.)

30' X 50'
(STARTING FROM 1,500 SQ. FT.)

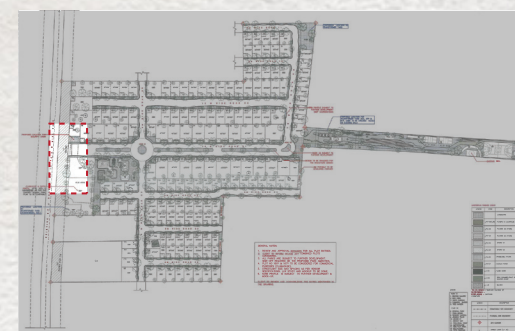
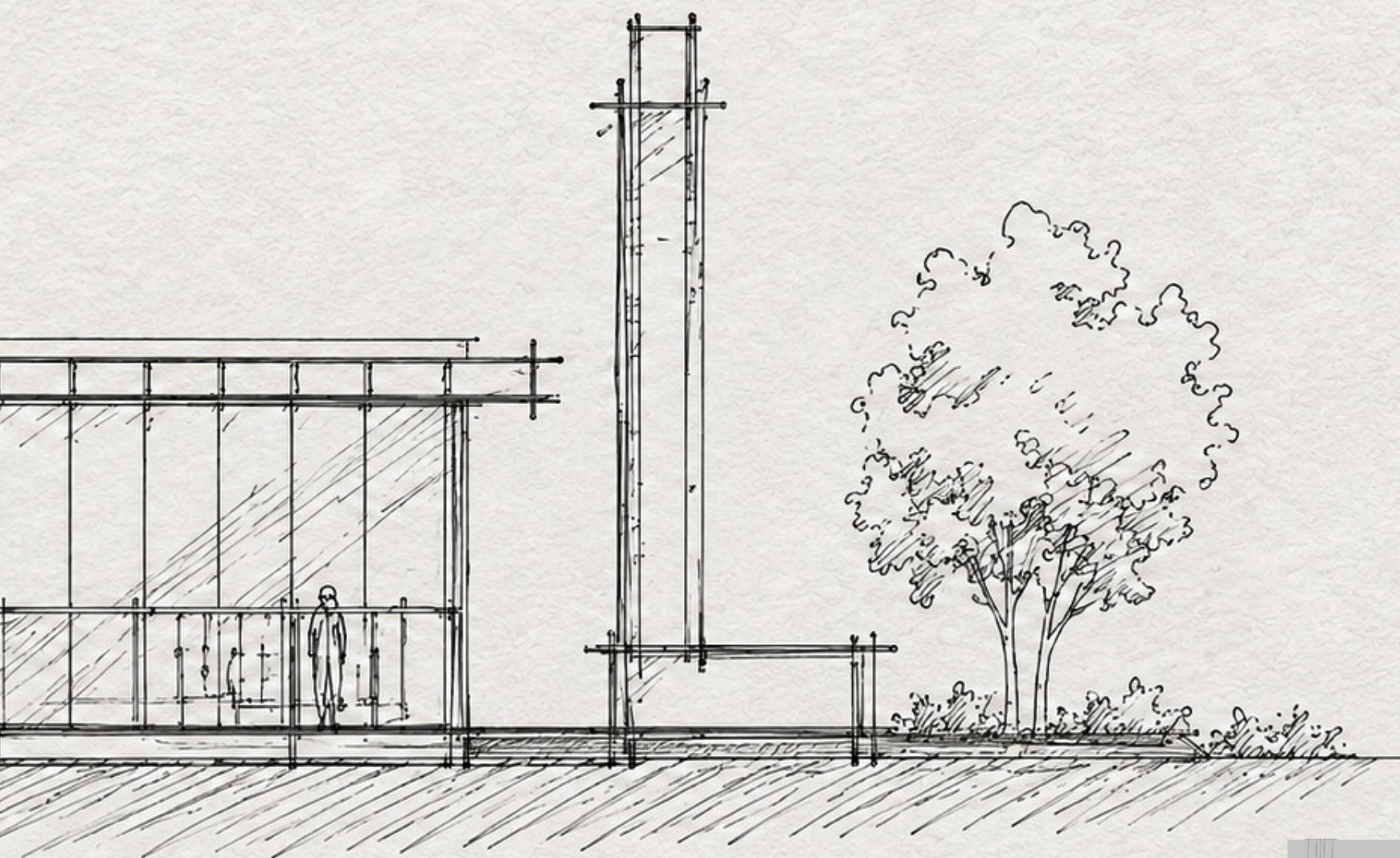
Clubhouse Experience





The City Ends Here. A Different World Begins.

The entry portal marks a clear transition from the pace of the outside world to the calm of a thoughtfully designed community, where nature, openness, and everyday living take centre stage.



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Clubhouse

- Banquet Hall
- Restaurant / Cafe
- Swimming Pool
- Sauna
- Spa
- Multipurpose Hall (Yoga/ Zumba etc)
- Co-working Space
- Gym
- Roof Top Party Area

Indoor Games

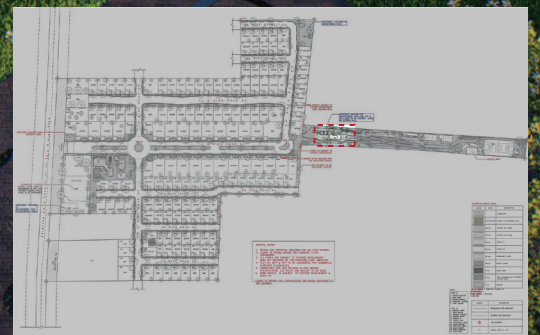
- Game Arcade
- Golf Putting (Virtual Golf)
- Foosball
- Ice Hockey Table
- Billiard's
- Carrom/Chess/Ludo etc
- Bowling Alley / Badminton Court
- Library



Activity Zone 1

- Cycle Track
- Seating Gallery
- Skate Park / Futsal Court
- Kids Park
- Tree Garden



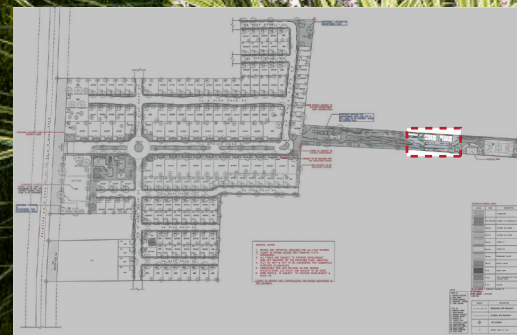


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Activity Zone 2

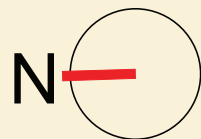
- Cycle Track
- General Park
- Jogging Track
- Cricket Net Practice 2 nos
- Kids Play Area
- Yoga Mound
- Sensory Garden
- Pickleball Court 2 nos
- Amphitheatre
- Multi Court
- Pets Park
- Dog Fountain





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9M WIDE ROAD



	40'X60'
	30'X50'
	40'X70'
	30'X40'
	30'X45'
	30'X60'
	SPECIAL

Location Advantages

Education (Schools & Universities)

- Stonehill International School
- Vidyashilp University
- Upcoming Inventure Academy
- Sir M. Visvesvaraya Institute of Technology
- Delhi Public School (DPS)
- REVA University
- Sadhu Vaswani International School
- Krishnadevaraya College of Dental Sciences & Hospital
- Sri Revanna Siddeshwara Institute of Technology (SRSIT)
- M. S. Engineering College
- Nitte Meenakshi Institute of Technology (NMIT)
- BMS Institute of Technology and Management (BMSIT)

Hospitality, Travel & Tourism

- Club Cabana Resort
- Ramanashree California Resort
- Kempegowda International Airport
- Devanahalli Fort (Historical/Heritage Tourism)

Information Technology, Aerospace & Commercial Hubs

- Upcoming Embassy Knowledge Centre
- PRESTIGE TECH CLOUD
- KIADB Aerospace & IT Park

Sports, Fitness & Recreation

- Centre for Sports Excellence
- Embassy International Riding School (EIRS)
- Decathlon Anubhava

Retail & Entertainment

- Phoenix Mall of Asia
- RMZ Galleria Mall

Healthcare

- Akash Super Speciality Hospital
- Cytecure Hospitals
- Sparsh Hospital Yelahanka
- Aster CMI Hospital
- Manipal Hospital

Infrastructure & Transportation

- Bettahalasur Railway Station



TOWARDS
NELAMANGALA

merusri
SERENOVA
A MERUSRI & GNR PARTNERSHIP

TOWARDS
HOSKOTE

Location

Thoughtfully connected. Intentionally set apart.
Located on Maragondanahalli–Chapparakal Road,
Merusri Serenova occupies a rare threshold where
the city begins to ease and the landscape opens up.

This is a location that keeps you connected without
keeping you crowded.

5 to 10 Minutes away

- Sir M. Visvesvaraya Institute of Technology
- Delhi Public School (DPS)
- REVA University
- Club Cabana Resort
- Sadhu Vaswani International School
- Krishnadevaraya College of Dental Sciences & Hospital
- Sri Revanna Siddeshwara Institute of Technology (SRSIT)

2 to 5 Minutes away

- Stonehill International School
- Vidyashilp University
- Centre for Sports Excellence
- Upcoming Embassy Knowledge Centre
- Upcoming Inventure Academy
- Embassy International Riding School (EIRS)
- Bettahalasur Railway Station

10 to 15 Minutes away

- Prestige Tech Cloud
- M. S. Engineering College
- Decathlon Anubhava
- Nitte Meenakshi Institute of Technology (NMIT)
- Ramanashree California Resort
- BMS Institute of Technology and Management (BMSIT)

15 to 20 Minutes away

- KIADB Aerospace & IT Park
- Akash Super Speciality Hospital
- Kempegowda International Airport
- Phoenix Mall of Asia
- Devanahalli Fort
- RMZ Galleria Mall
- Cytecure Hospitals

About Merusri

Founded in 2014, Merusri Developers was established by former IBM researcher and IIT Madras alumnus Venkateswara Reddy with a vision to redefine real estate through transparency, innovation, and trust.

Merusri Serenova is developed in partnership with GNR BuildInfra

GNR BuildInfra - a Bengaluru-based developer with over 40 years of legacy and 5.6 million sq. ft. of successful residential, commercial, and industrial developments. Founded in 1980 by G. Narayana Reddy and now led by G. Madhusudhan Reddy and G. Sudhir Reddy, GNR BuildInfra continues to uphold its legacy of quality, integrity, customer focus, and sustainable development.





Merusri Suscape



Merusri Sanctuary



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Merusri Bharathi Enclave

merusri

LIVING MADE BETTER

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