

COME HOME
TO WHERE
THE WORLD
COMES
TOGETHER





EXTRAORDINARY FOR
THE EXCEPTIONAL

Representative image



Representative image

EVERY CITY KEEPS A BEST SEAT IN RESERVE

For years, it sits,

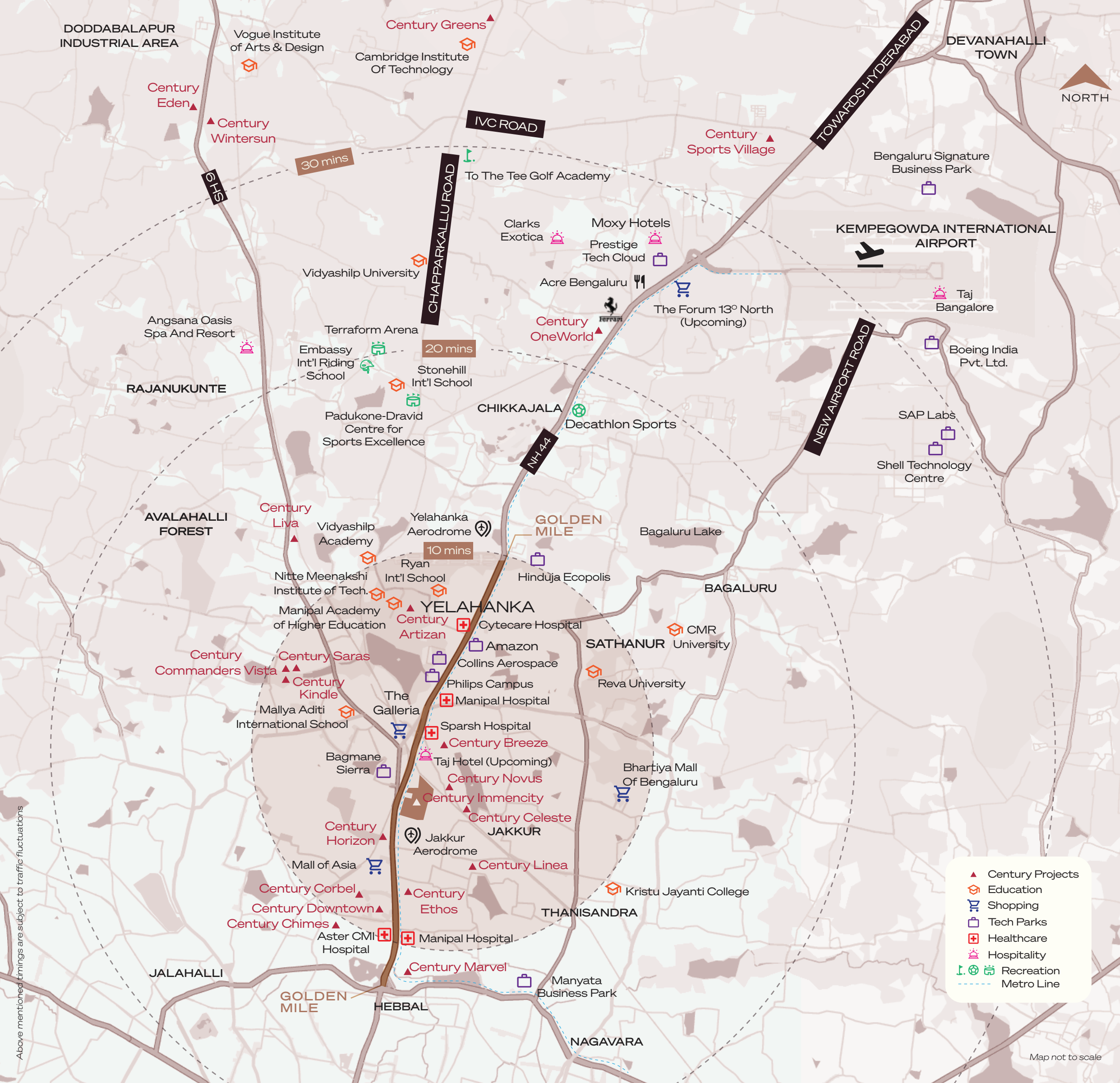
UNNOTICED.
UNCLAIMED.

And then
Airports expand.
Metros extend.
Highways strengthen.
Businesses follow.

Not because a location becomes important overnight, but because it was positioned for significance all along.

North Bengaluru is witnessing that shift.

And hidden within its unfolding story there is a stretch poised to be the **GOLDEN MILE** that has quietly held its advantage all along.



Map not to scale

THE GOLDEN MILE



Seamless Connectivity



Unmatched Infrastructure



Vibrant
Neighbourhood



Top-Tier Corporates

BRINGS YOU CLOSER TO
THE CITY'S FUTURE.

AND THERE LIES
JAKKUR

Not loud. Still muffled. Not marketed.
Yet to become what it was always meant to be.

But positioned.
LIKE AN EPICENTER.

Because epicenters are not made.
They are recognised on the basis
of three forces.



POSITION
WHERE IT BEATS



30 minutes to M G Road.
20 minutes to KIAL.
NH-44 direct.
Namma Metro at the doorstep.
Outer Ring Road and
Bengaluru Business Corridor within flow.

This is not adjacency. This is control.

SCALE
HOW MASSIVE IT IS



Large, contiguous land parcels.
Rare in a city built in fragments.
Scale allows vision.

Vision builds districts.
Districts create power centers.

POTENTIAL
WHAT HOLDS ITS FUTURE



Airport expansion underway.
Metro Blue Line progressing.
Highway infrastructure layered.
Government corridors backed.

And sometimes,
when position is undeniable,
scale is uninterrupted,
and potential is backed by intent,
the city doesn't merely grow around a place.

IT LEAVES ROOM FOR SOMETHING
UNPRECEDENTED TO RISE FROM IT.

EVENTUALLY, TO RISE,
SUCH MOMENTUM NEEDS A DESTINATION.

A place where everything the city
is becoming finds expression.

Not in fragments.
But together.

From this belief emerges

Century
IMMENCITY
JAKKUR, INT'L. AIRPORT RD.

50+ ACRES
ENORMOUS CANVAS

~1 MN. SQ. FT.
HIGH-STREET RETAIL

5 DIVERSE
DISTRICTS
BRINGING A VISION TO LIFE

~400+ KEY
5-STAR HOSPITALITY

10 MN. SQ. FT.*
BUSINESS DISTRICT

334 NEO LUXE
RESIDENCES



Conceptual image

*Including commercial development for leasing only in phases



AT CENTURY IMMENCITY
THE WORLD COMES
TOGETHER IN
REMARKABLE WAYS.

THROUGH IDEAS

AMBITION

CULTURE

COMMERCE

PEOPLE



And once in a while,
within a destination,
something rarer emerges.

Not another address.
An abode of everything
the destination stands for.

A haven not merely
connected to the ecosystem.

A DESTINATION
SHAPED BY IT.

THE WORLD CHANGED.
EXPECTATIONS CHANGED.
WHAT EXCESS ONCE DEFINED,
INTENTION NOW REFINES.

AS A NEW PERSPECTIVE
OF LUXURY
NEO LUXE ARRIVED.

It's no longer about what stands apart.
But about what comes together.

Not about abundance.
BUT ALIGNMENT.

Not about having more.
BUT LIVING BETTER.

NEO LUXE
the expression of evolved luxury

EVERY AGE LEAVES BEHIND ITS OWN LUXURIES.
NEO LUXE LEAVES BEHIND ITS PRINCIPLES.



PRIVACY
Planned for quiet arrivals,
exclusive moments and uninterrupted living.



PURPOSE
Nothing ornamental. Everything intentional.



DESIGN
Spatially Intelligent.
Seamlessly Integrated.
Inherently Human.



THE DISTINCTION LIES IN INTENTION.
AND THAT REDEFINES IT ALL.

Representative images

ONCE IN A BLUE MOON, EVERYTHING ALIGNS.

THE TIMING.
THE PLACE.
THE VISION.

PRE-LAUNCHING 
CODENAME
BLUE
MOON 
AT CENTURY IMMENCITY

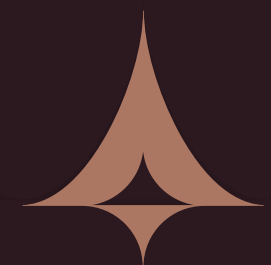


THE FIRST TO ARRIVE.
THE FOREVER TO RULE.

At the heart of Century Immencity stands a collection of just 334 Neo Luxe Residences.

Crafted by world-renowned design houses whose work has shaped landmarks across the globe.

Coveted residences for those who understand that the greatest advantage is rarely found at the finish line.



THE BLUE MOON
RISES

The exceptional
is built with the
best



GLOBAL DESIGN
PARTNERSHIPS
BDP. & **URBAN FRAME**
LONDON INDIA



56 RESIDENCES
PER ACRE
Luxury of low
density lifestyle



NO COMMON
WALLS*
Shaped by privacy



INTELLIGENT
LAYOUT DESIGN
Efficiency in every
square foot



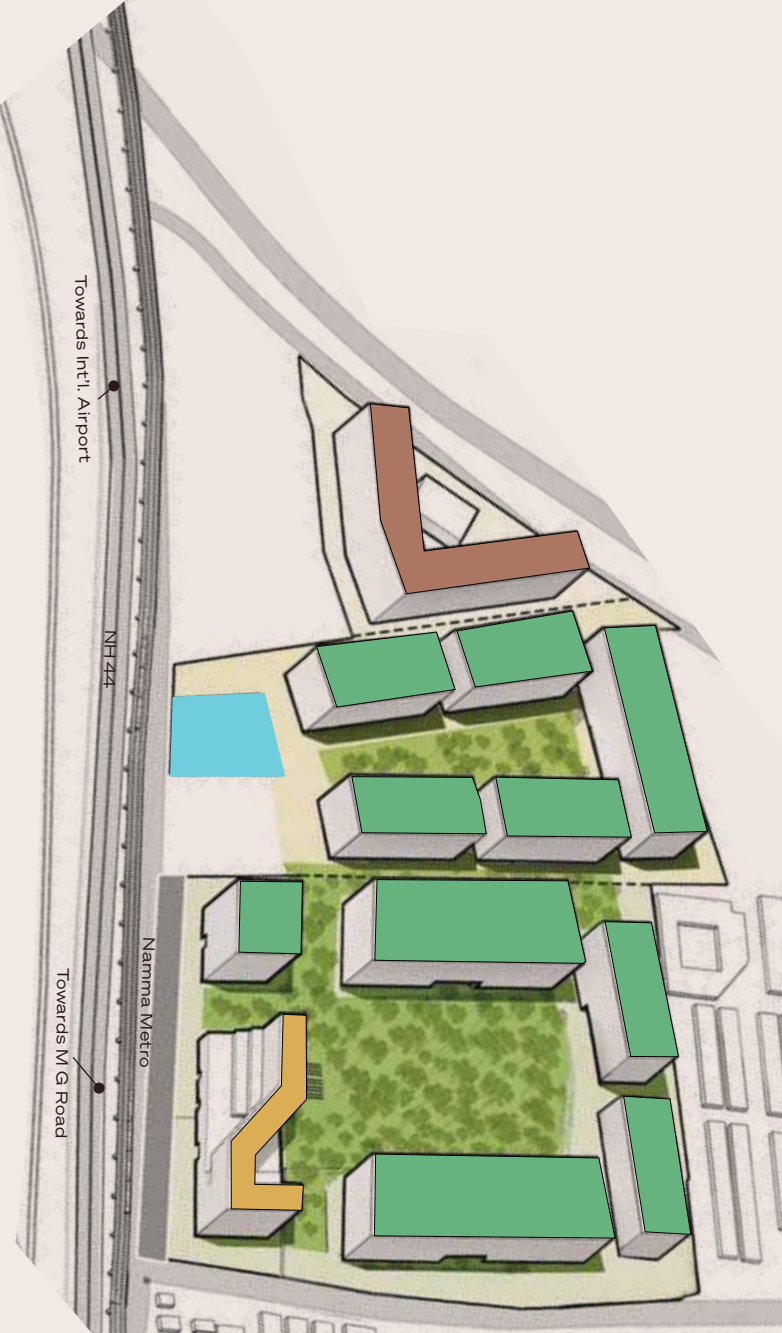
EVERY MOMENT LANDSCAPED
TO DISTINGUISH.



- Neo Luxe Residences
- Commercial & Retail
- 5-Star Hospitality
- Proposed Metro

- 6 Acres of Plush Living with 75% Open Space
- ~1 Lakh+ Sq. Ft. Curated Amenities
- ~40,000 Sq. Ft. Grandiose Clubhouse

- LEGEND
- 1. Gateway
 - 2. The Arena
 - 3. Reflection Pods
 - 4. Open-Air Theatre
 - 5. Half Basketball Court
 - 6. Pickleball Court
 - 7. Tennis Court
 - 8. Kids' Play Zone
 - 9. Outdoor Fitness
 - 10. Grandiose Clubhouse
 - 11. Community Garden
 - 12. Pets' Park
 - 13. Fountain Square



MIND BEHIND THE MASTERY

Landscape by

BDP.

LONDON

An internationally acclaimed architecture and master planning practice, celebrated for its design-led philosophy and expertise in shaping large scale residential, mixed use, & institutional developments that create enduring, future ready destinations.



Architecture by



INDIA

Headquartered in Bengaluru, Urban Frame has spent 17 years designing spaces rooted in experience and place. Its credentials include the Radisson Blu and the Padukone-Dravid Centre for Sports Excellence, reflecting a thoughtful, human-led design philosophy.





Inspired by the inner workings of a luxury watch, the landscape is shaped through interwoven routes, calibrated junctions, and activity zones that move with seamless precision.

Not just more spaces. Better connections.

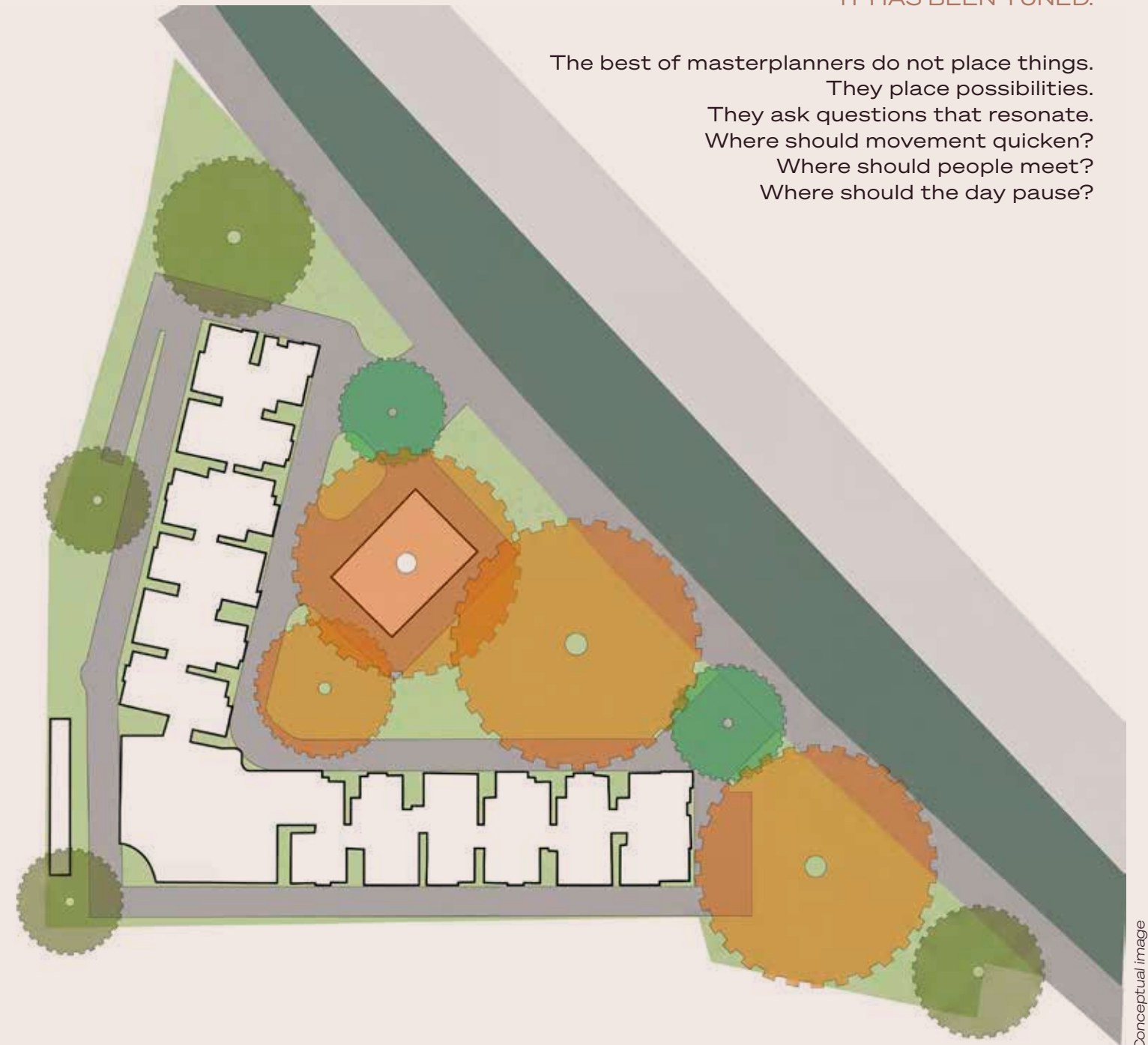


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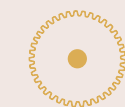
AT CODENAME BLUE MOON,
THE SITE HASN'T BEEN JUST DECKED.

IT HAS BEEN TUNED.

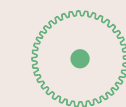
The best of masterplanners do not place things.
They place possibilities.
They ask questions that resonate.
Where should movement quicken?
Where should people meet?
Where should the day pause?



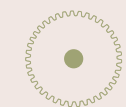
Conceptual image



Activity zones
work like gears



Paths work
like connections



Gardens work
like pauses

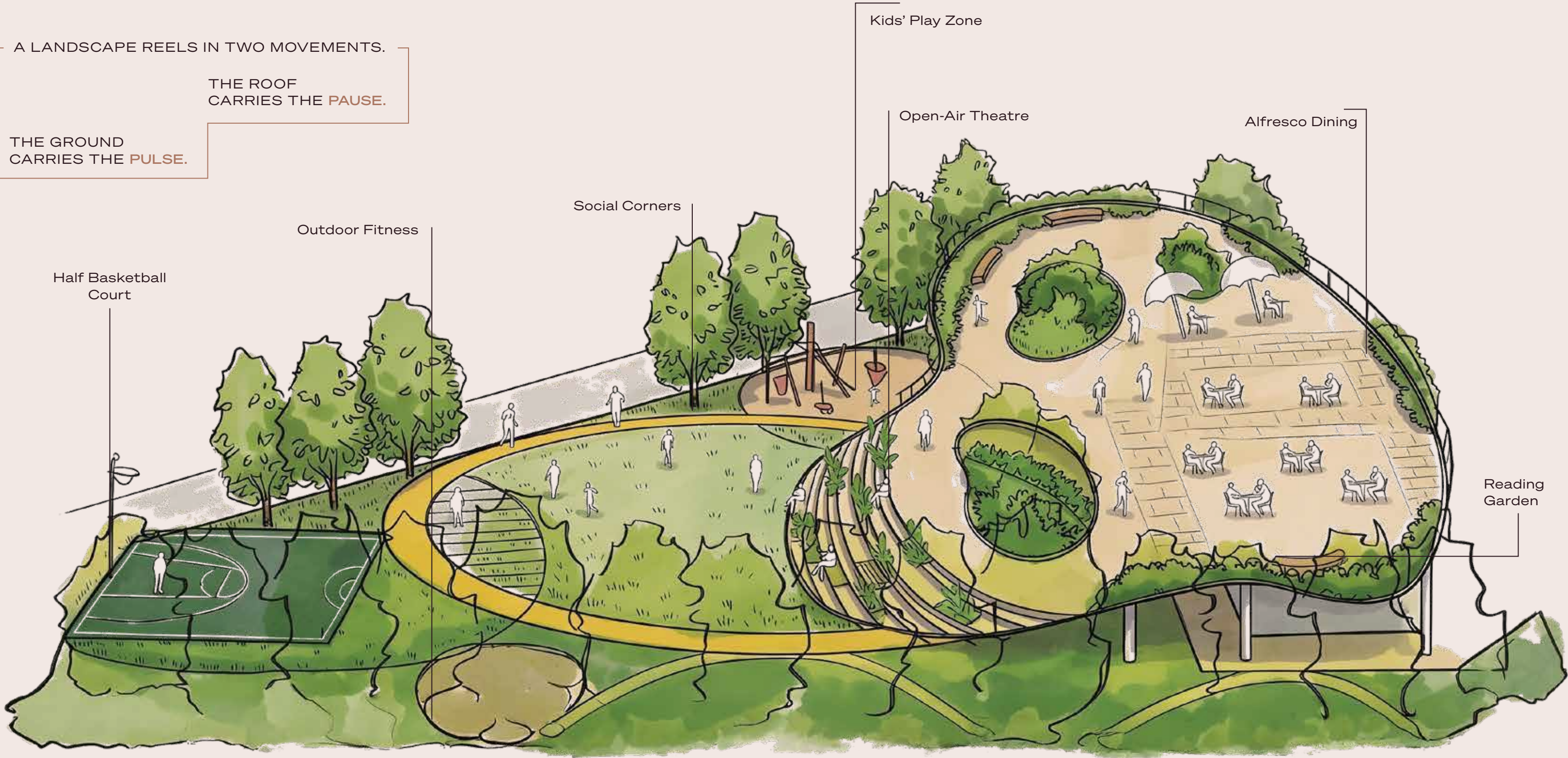
THE ARENA

~1 LAKH+ SQ. FT. OF THOUGHTFULLY CURATED AMENITIES

A LANDSCAPE REELS IN TWO MOVEMENTS.

THE ROOF
CARRIES THE **PAUSE**.

THE GROUND
CARRIES THE **PULSE**.



Together, the two plans do not stack amenities.
They stack experiences.

ENERGY BELOW. EASE ABOVE.

THE PANACHE
OF HAVING IT ALL CLOSE.

The best of conveniences are the ones that become second nature.

A morning ritual. An evening escape.
A familiar gathering place.

~40,000 sq. ft. dedicated to life's
finer rhythms.

- 

Indoor Badminton
Court
- 

Squash
Court
- 

Temp. Controlled
Swimming Pool
- 

Fitness
Centre
- 

Multipurpose
Hall
- 

Salon &
Spa
- 

Indoor
Games Room
- 

Crèche
- 

Business
Centre



Representative image

LIFE FLOWS AT ITS FINEST

The most refined destinations are not remembered for the number of experiences they offer.

They are remembered for how those experiences come together.

For how seamlessly one moment flows into another.

At **CODENAME BLUE MOON**, every amenity and experience has been conceived as part of a larger ecosystem.



THE GARDEN CONSERVATORY
creates opportunities for reflection

- 
Reading Gardens
- 
Sculpture Gardens
- 
Organic Farming

and nature-led spaces.

THE SOCIAL PAVILION
creates opportunities for connection

- 
Community Lawns
- 
Viewing Decks
- 
Alfresco Experiences
- 
Open-Air Theatre
- & more



THE SPORTING ESTATE
creates opportunities
for the balance

- 
Pickleball Court
- 
Tennis Court
- 
Half Basketball Court
- & more



Representative images





THE WELLNESS PROMENADE
encourages healthier routines



Outdoor Fitness
Spaces



Recreational
Avenues



THE FAMILY GROVE
nurtures younger imaginations



Play
Zones



Pets'
Park

Representative images



THE WORK ATELIER
provides contemporary spaces for
focus and productivity.

*Different experiences.
One continuous way of life.*

IT HAS ALWAYS BEEN
ABOUT CONNECTING
BETTER.



THE DISTINCTION LIES DEEPER

Architecture shapes first impressions.
Details shape lasting ones.



HOMES FILLED WITH LIGHT
Low-sill windows and cross ventilation
that welcome the outdoors in.



PRIVACY PRESERVED
4 lifts for 5 residences,
allowing privacy to move with
greater ease.



CRAFTED TO LAST
Premium materials, refined finishes and
globally trusted specifications throughout.



Representative image

STRUCTURE

Foundation, Super Structure
& Walls

Seismic Zone II Compliant Structural System

FLOOR FINISHES

Living / Dining / Foyer / Bedrooms
Kitchen & Utility
Balcony
Toilet

Large, Premium Designer Tiles
Large, Premium Designer Tiles
Ceramic Tiles
Vitrified Tiles

DADOING

Toilets

Premium Designer Tiles

DOORS

Entrance Door
Internal Doors
Balcony Doors

Engineered Door
Engineered Door
Aluminium sliding doors with glass and mosquito mesh

WINDOWS & VENTILATORS

Windows & Ventilators

Aluminium windows with glass and mosquito mesh

LIFTS

Suitable capacity and number of automatic passenger lifts

RAILINGS

Balcony

Glass Rails

PAINTING

Interior Walls & Ceilings
Exterior Walls
Kitchen / Utility

Acrylic emulsion paint
Weatherproof paint
Acrylic emulsion paint

KITCHEN & UTILITY

Electrical Points

4 Sockets of 16 AMP
4 Sockets of 6 AMP

Plumbing Points

2 Water Supply Points in Utility & 1 Point in Kitchen
Drainage Point Provision in Utility

Note: Granite counter, dado tiles and sink to be in client scope

BATHROOMS

Sanitary ware
Faucets
Exhaust Fan

Kohler or Equivalent
Kohler or Equivalent
Provided in all toilets

ELECTRICAL WORKS

Switches
Telephone & TV provision
A/C provision
Power supply

Modular Switches – Schneider or Equivalent
Living / Dining and Bedrooms
Living room and Bedrooms
3 BHK – 6 KW
4 BHK – 8 KW

Power Backup

3 BHK – 3 KW
4 BHK – 4 KW

SMART HOME FEATURES

Video Door Phone
CCTV

Camera at Main Door with Indoor Panel
24-hour surveillance at apartment ground floor
lobby and strategic locations

Gas Leak Detectors
Provision for Smart Home Automation

A DESTINATION IS TAKING SHAPE.
A LEGACY IS RISING WITHIN IT.

Neo Luxe emerged from a changing world.
Century Immensity emerged from a changing city.
Codename Blue Moon emerges at the intersection of both.

For the city. For times. For what comes next.
Because,

TOMORROW'S
MOST COVETED ADDRESSES
ARE CHOSEN TODAY.



Representative image

“
THE FUTURE BELONGS TO THOSE
WHO ARRIVE BEFORE IT DOES.”

Over the years, I have come to believe that the finest residences are seldom remembered for what they offered, but for how they made life feel.

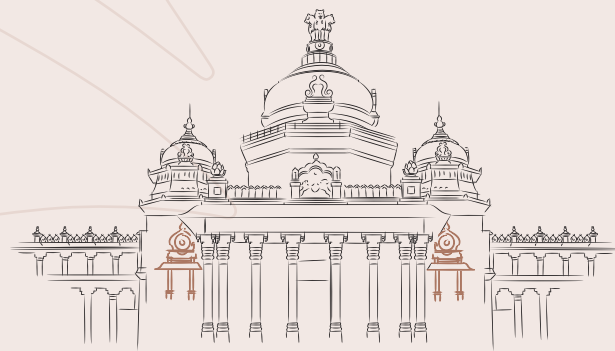
Century Regalia was an important milestone in bringing that conviction to life. It affirmed that luxury today is becoming increasingly personal, purposeful and enduring.

Codename Blue Moon at Century Immensity allows us to carry that conviction forward.

Neo Luxe is our commitment to crafting residences that anticipate changing aspirations, preserve what matters most and quietly stay ahead of its time.

It is a privilege to present what we believe is our most considered interpretation of modern luxury to date.

HALF A
CENTURY
OF ALWAYS
THINKING
AHEAD

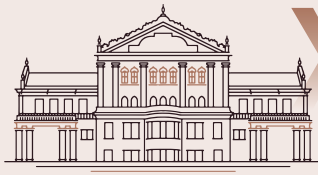


Cities don't grow in a hurry.
They unfold like seasons, one small change at a time.
You learn where to build only after
watching them change for years.

From a Garden City to a Global Epicenter.
Long before the world noticed it,
We saw Bengaluru already preparing
for who it could be next.

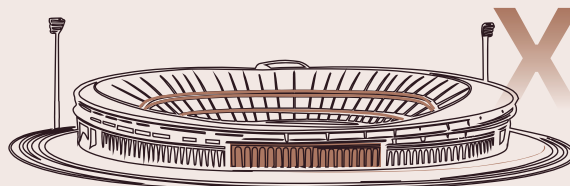
WE SAW IT EARLY,
WITH FORESIGHT, THAT COMES WITH

3,000+ acres
of land bank



X 10
Cubbon
Parks

25+ Mn. Sq. Ft.
of development portfolio



X 40
M. Chinnaswamy
Stadiums

Housing the Icons
of Bengaluru



X Olympians. CXOs.
Startup Founders.
Have made Century
their Home

FOR HALF A CENTURY, WE BUILT AHEAD OF DEMAND.
AHEAD OF TREND. AHEAD OF APPLAUSE.



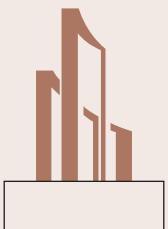
A-list
Developer

Forbes India
2025



India's Residential
Developer of the Year

ET Real Estate
Awards 2025

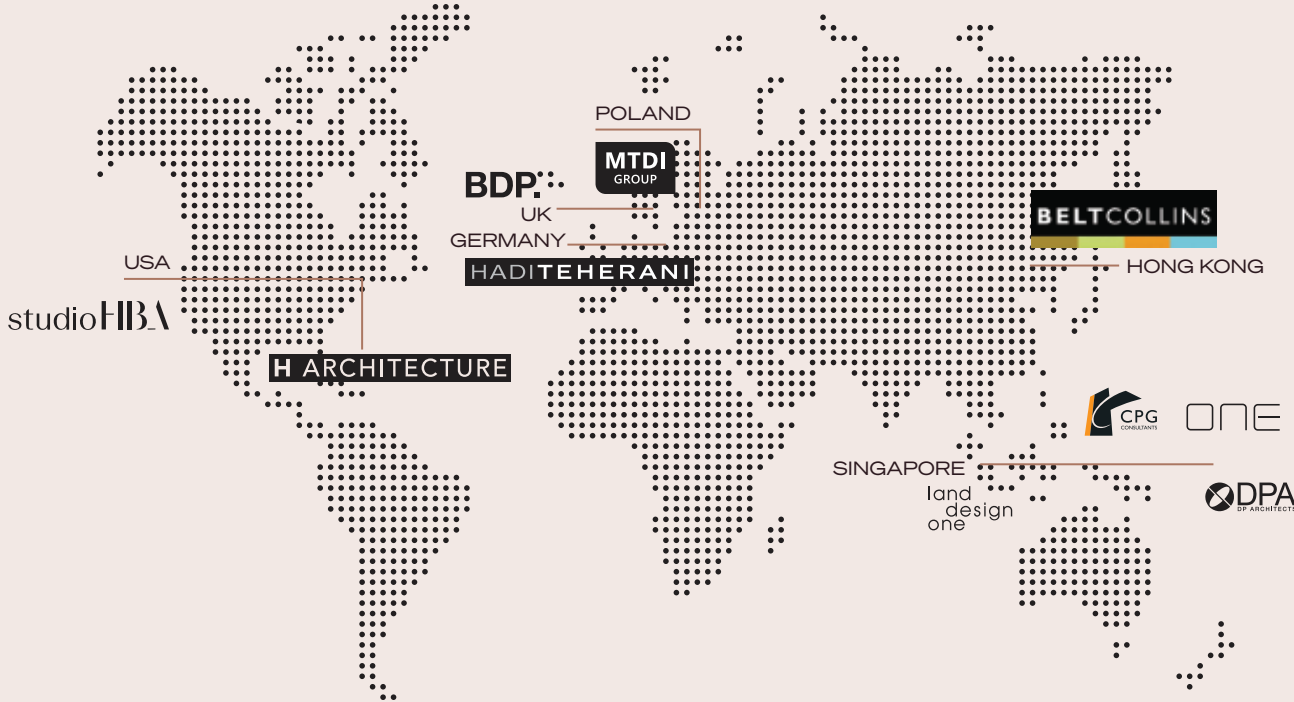


Excellence in
Customer Service

ET Conclave
Awards 2024

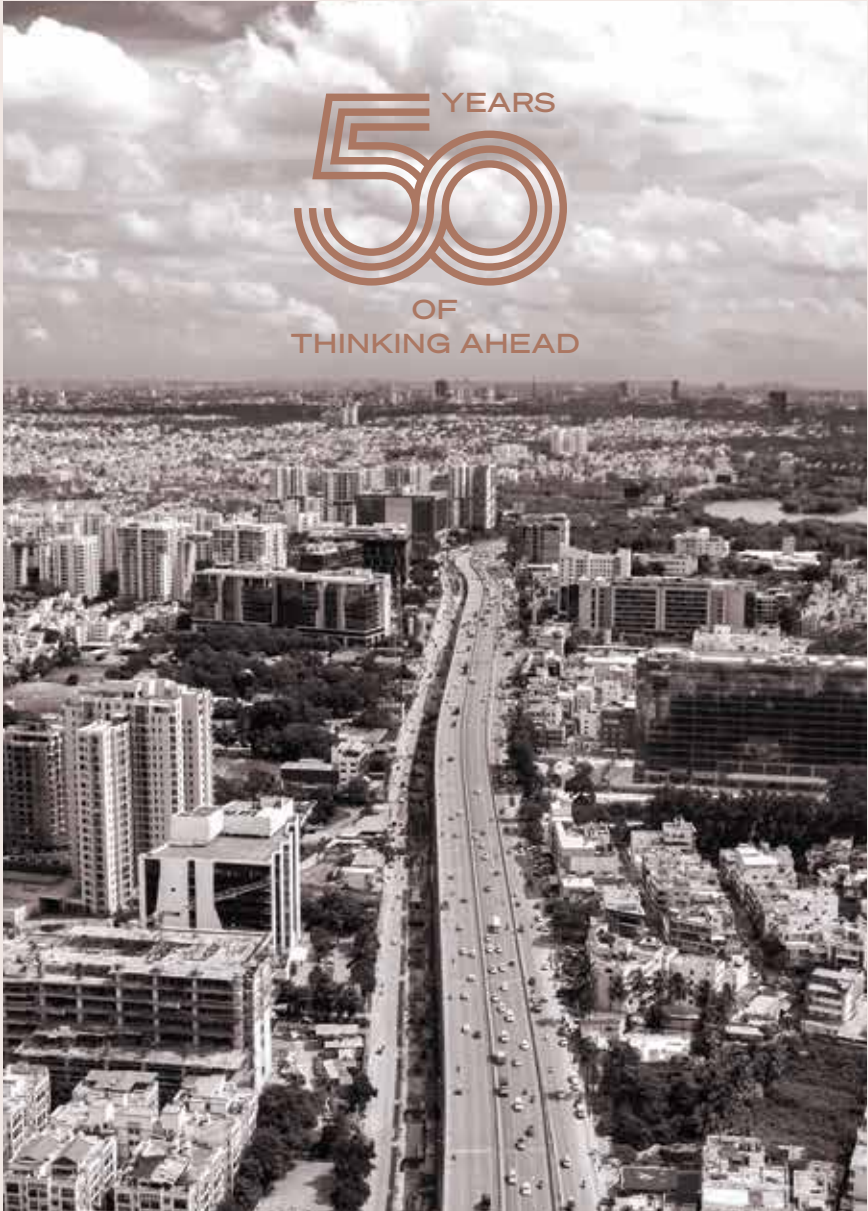
& 40+ NATIONAL RECOGNITIONS

NOW, AS BENGALURU PREPARES FOR ITS NEXT LEAP,
WE BRING THE BEST OF THE WORLD TO BUILD FOR BENGALURU.



WE SHAPED THE BENGALURU THAT GREW.
WE'RE SHAPING THE BENGALURU THAT LEADS.

THINKING AHEAD. ALWAYS



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